Punch or drill correct sized round mounting hole in board.
Place body of fastener into mounting hole as shown below.
Using a flat punch and anvil flaring tool, apply a steady squeezing force until the shoulder of the fastener contacts the board. As the fastener seats itself in the proper position, the anvil tool will flare the extended portion of the body outward to complete the installation. This combination of broaching and flaring provides high push-out performance.